



March is Pharmacy Awareness Month

Pharmacy Awareness Month (PAM) is an annual event that takes place nationally to celebrate the pharmacy profession and recognize the many ways in which pharmacists and pharmacy technicians contribute to the care, health and wellness of patients.

Pharmacy services at VGH

Here at VGH, the pharmacy department consists of: clinical pharmacists; dispensary and medication management pharmacists; and pharmacy technicians and assistants – all who have active roles in ensuring that patients receive safe, effective and appropriate medication therapy.

Events-enter the prize draw!

This year, as part of Pharmacy Awareness Month activities, pharmacy staff at VGH will host an information booth:

Monday (March 2) through Thursday (March 6)

11 a.m. to 1 p.m.

Hospital lobby across from the Gift Shop.

Visit the booth to hear about pharmacy services and chat with members of the team. Visitors to the booth can also answer pharmacy trivia questions for a chance to win a prize! Our professional organization, the Canadian Society of Hospital Pharmacists – BC Branch, will be running a twitter campaign to raise awareness for pharmacy's impact on patients.

Follow them on twitter under the hashtags, #rxcares and #PAM2015

Barbara Gobis speaking about “patients first”

Barbara Gobis, director of UBC's Pharmacist Clinic, will be speaking on "Patients First – The UBC Pharmacists Clinic Experience"

Friday, March 6

12:15 p.m.

Lauener Room (Rm. 2809, Jim Pattison Pavilion).

The Pharmacists Clinic is Canada's first university-affiliated, licensed, pharmacist-led patient care clinic. It is where expert pharmacists work with patients and other health care professionals to optimize patient drug therapy outcomes. Light refreshments will be served at the event.

Watch the video

Watch this [short video](https://youtu.be/6_hcGq6MZN8) to learn more about the services that pharmacy provides.
https://youtu.be/6_hcGq6MZN8